

# Gensler 2006 Workplace Survey

*Business in the United States has undergone a fundamental shift in the last 20 years, with a thriving knowledge and services sector now the heart of our economy. Demand for smart, skilled, and creative professionals is increasing, and businesses are facing heavy competition for the best talent in a tight labor market. Organizations are using multi-layered strategies to recruit and retain talent, from generous flextime and vacation policies to career development and training, along with competitive salaries, bonuses, and other financial incentives. But as they look at their strategies, leaders may be overlooking a highly effective potential resource for competitive edge: their workplace environment.*

*With this survey, Gensler investigates whether the workplace matters to people, what impact it has on their performance, and whether organizations are delivering an environment that puts valuable human talent at its best. The findings have far-reaching implications for businesses as they point to the work environment's fundamental impact on organizational performance.*

Over 8,000 U.S. office workers surveyed by professional independent research specialists.

## Study Sample


- Average company size: 3,711 employees
- Average office size: 210 square feet

## Key Findings

- 74% of the work week is spent in **the office**
- 59% believe they work **more efficiently at the office** than at home
- 49% said that **better office layout would improve their work performance**
- 9 in 10 workers say better workplace design would make their company **more competitive**
- 90% of Senior Management and executives say better work environment **would have a positive impact on their company's bottom line**

## Top 5 Annoyances to Office Workers

Too many interruptions	47%
Lack of space	40%
Lack of quiet areas	35%
Uncomfortable chairs/workstations	32%
Bad layout & design	29%



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*Business leaders can gain enormous benefit when they look at the workplace not as simply an overhead cost, but as an untapped asset that can be leveraged to enable the real value of a business—its people—to work smarter. By harnessing the power of workplace design they can drive innovation, support their highly valuable workforce, and advance their business objectives.*

To view a copy of Dialogue, a Gensler publication, please visit <http://dialogue.gensler.com/issue/13.aspx>

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